



CENTRAL JERSEY
TRANSPORTATION FORUM

July 2020 Virtual Forum

Chair, Bill Neary | Webinar 07/15/20

AGENDA

Welcome & Introductions

- a) Chair Bill Neary will open the meeting.
- b) DVRPC & NJTPA Executive Directors will address attendees.

Keynote Speaker

James W. Hughes, University Professor, Rutgers, School of Engineering will share his views on the future economic impacts of the current health crisis and shutdown related to travel, the built environment, and jobs in the region.

NJDOT Construction Update

NJDOT Commissioner Diane Gutierrez-Scaccetti will provide a high-level update on construction plans for summer 2020.

Central Jersey Chambers of Commerce

Lina Llona and Peter Crowley, Presidents of the Middlesex County Regional Chamber of Commerce and Princeton Mercer Regional Chamber, respectively, will provide a glimpse of what is happening in the regional economy.

Survey Results: COVID-19 in Your Community

Jackie Davis, DVRPC, will share results from a member survey covering impacts of COVID-19 in to CJTF member organizations, as well as resources available.

Regional Updates

GMTMA and KMM will provide updates on their recent activities.



MPO Executive Directors' Updates

Barry Seymour,
Executive Director, DVRPC

Mary Ameen,
Executive Director, NJTPA



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Future Economic Impacts of COVID-19

James W. Hughes
University Professor,
Rutgers, School of Engineering



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2020

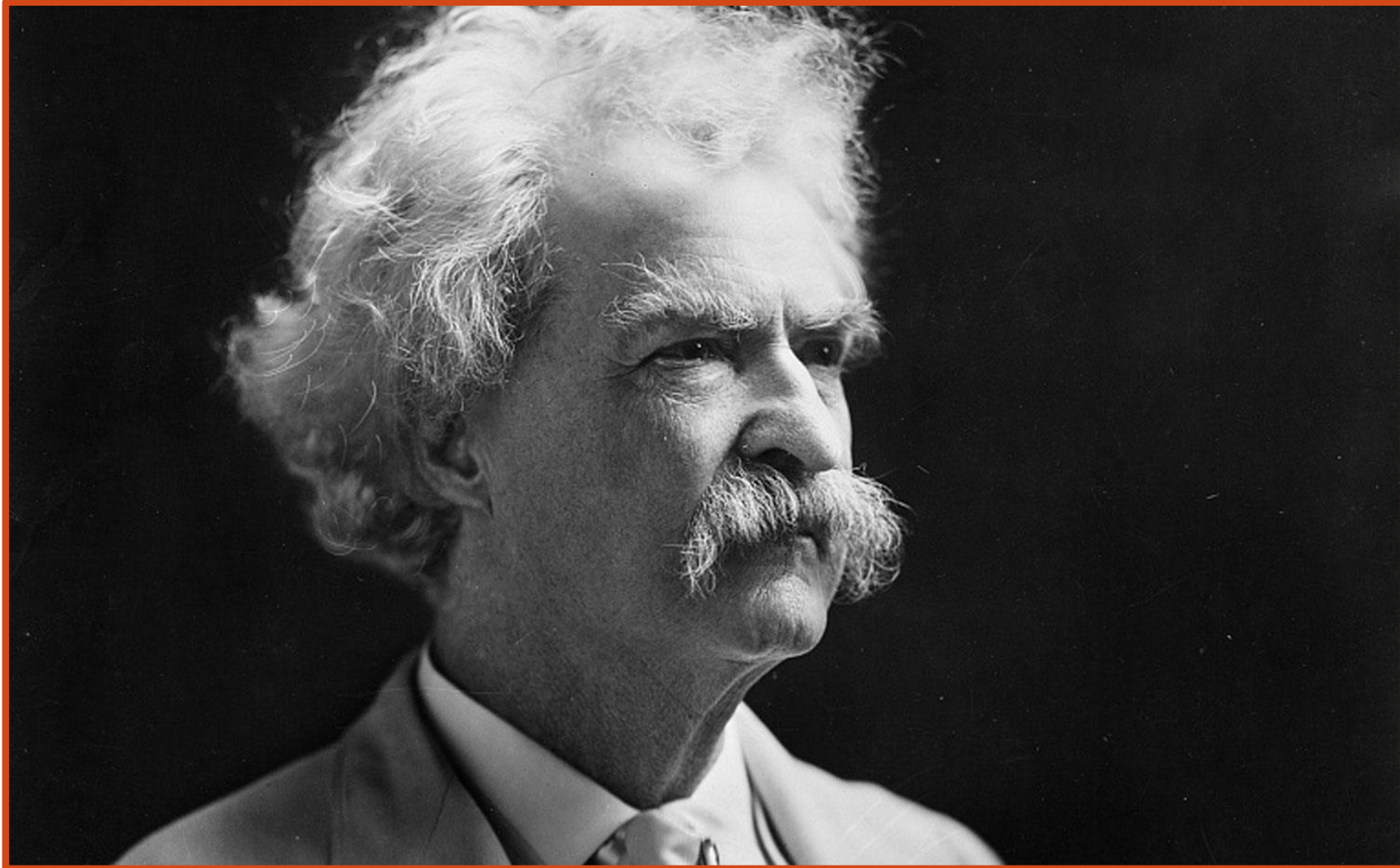
**Unfolding Economic
Realities**

**James W. Hughes, Ph.D.
Distinguished University Professor
Dean Emeritus**

Predicting the Future is Difficult



Forecaster Mark Twain

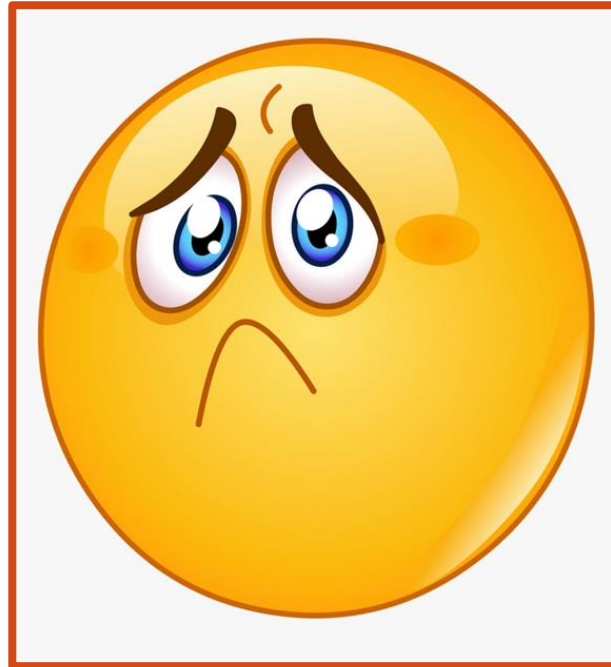


Congratulations: Two Longest Expansions in History



1. Transmillennial Expansion: March 1991-March 2001 (120 Months)
2. The Great Expansion: June 2009-February 2020 (128 Months)

Congratulations: Two Worst Post-WW II Recessions/Contractions



- 1. The Great Recession: December 2007-June 2009**
- 2. The Great Coronavirus-Driven Contraction: February 2020-?**

February 2020: A Goldilocks Economy



New Jersey Employment Reversals

The Great Employment Expansion

February 2010-February 2020: **+406,000 jobs**

The Great Contraction (Stage 1)

February 2020-April 2020: **-831,300 jobs**

The Economic Reopening (Stage 2)

April 2020-May 2020: **+86,800 jobs**

Reopening Bounce to the Long Recovery Crawl (Stage 3)

A Nike Swoosh-Shaped Recovery Path





COVID-19: A “Gasoline on the Fire” Accelerant Propelling Structural Change Already Underway



The Great Retail Apocalypse



EXPERIENCE-BASED SPENDERS



3 OUT OF 4

MILLENNIALS
PREFER TO SPEND MONEY ON
EXPERIENCES
RATHER THAN
CONSUMER GOODS

Triple F

Food

Fitness

Fun

D, B, & V

Distress

Bankruptcy

Vacancy

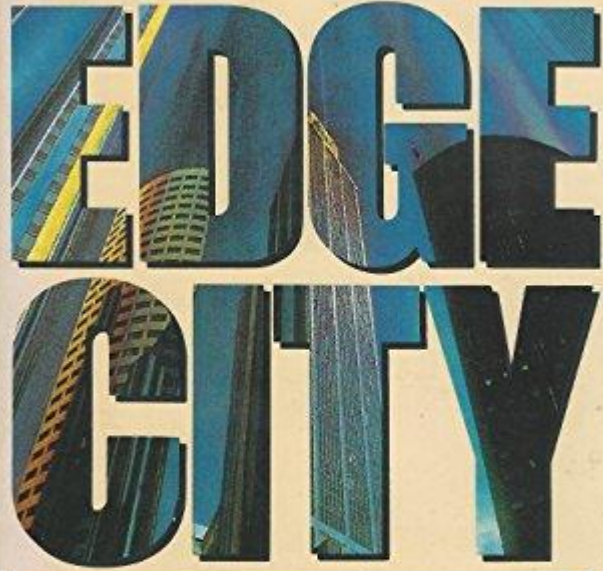
Office Markets



Distress?



First there was downtown. Then there were suburbs.
Then there were malls. Then Americans launched
the most sweeping change in 100 years
in how they live, work, and play.



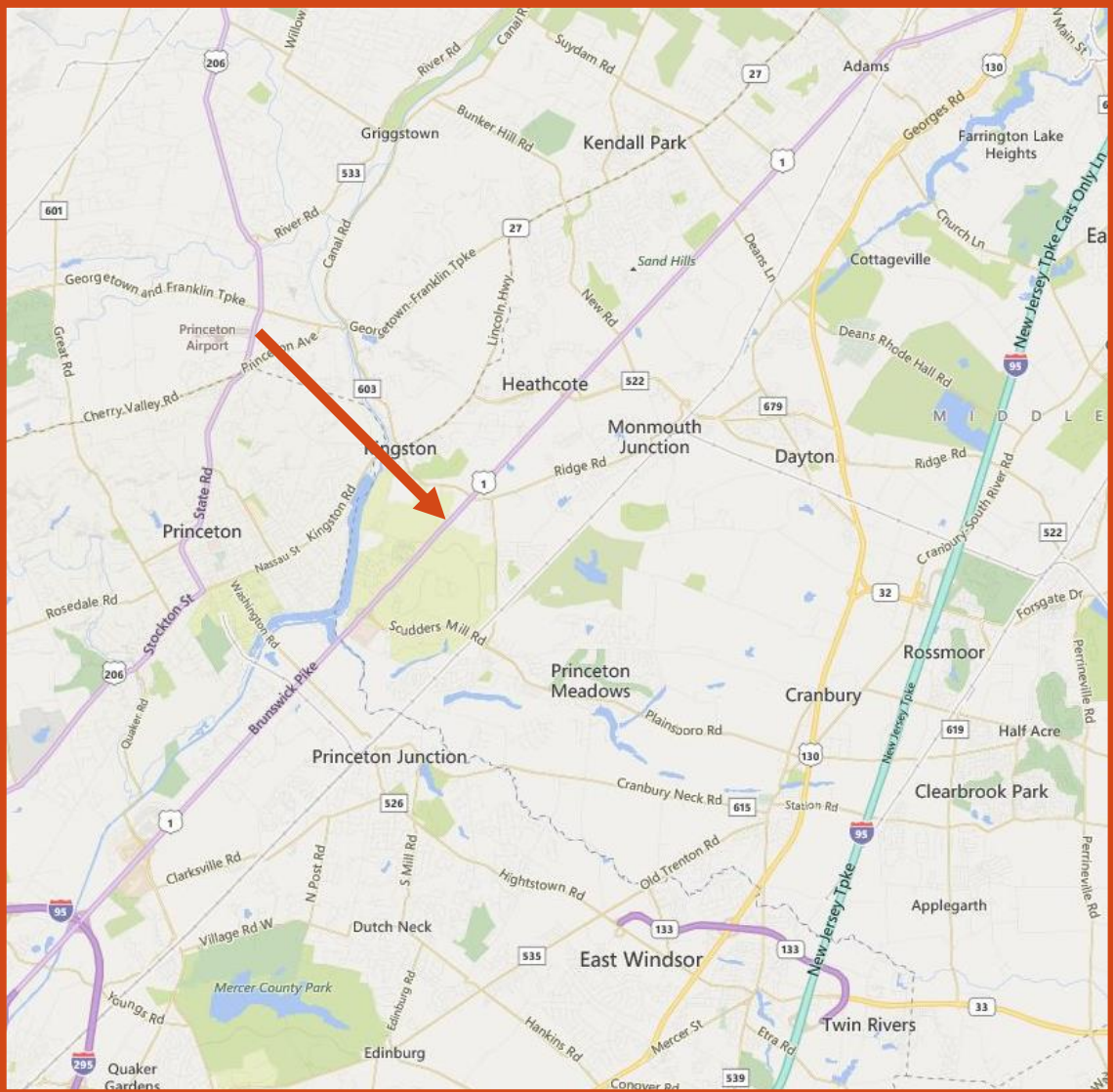
EDGE CITY

LIFE ON THE NEW FRONTIER

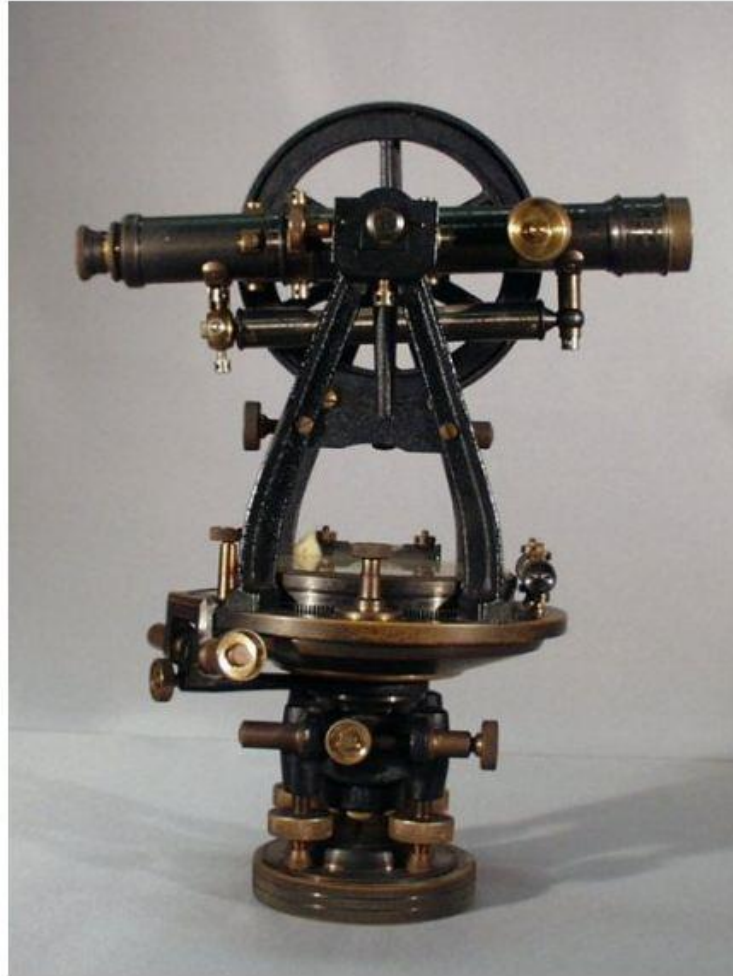
JOEL GARREAU

Author of "The Nine Nations of North America"

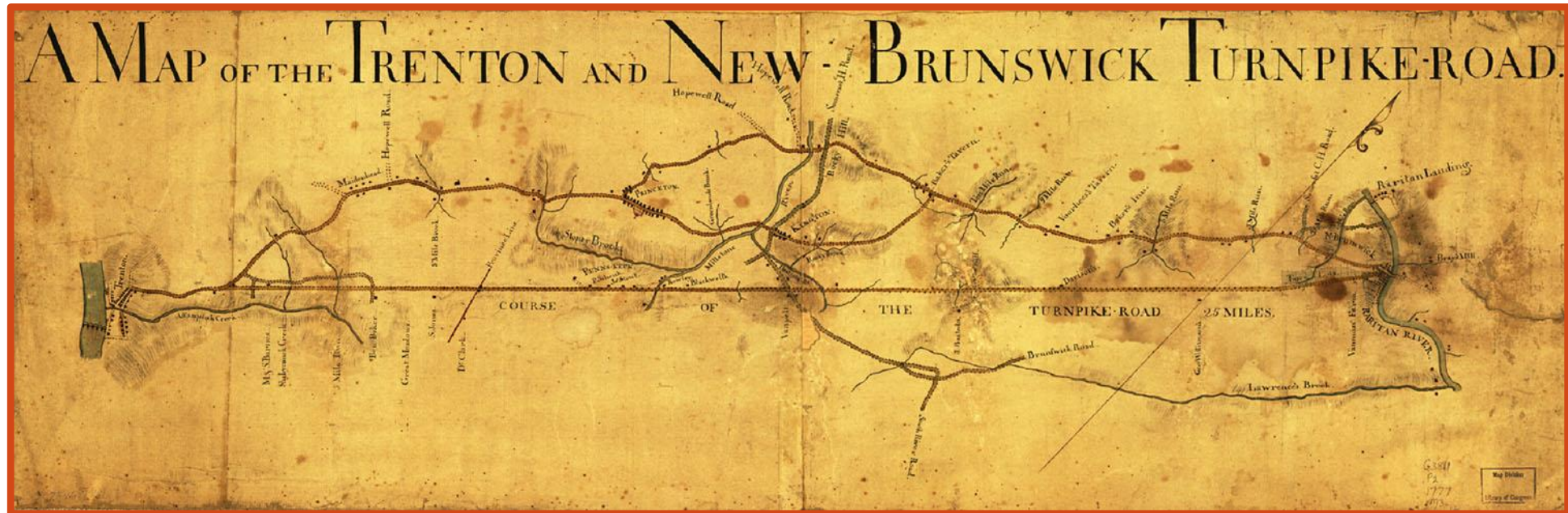
Present Day Route 1 (Brunswick Pike) Perfect Straight Line from North Brunswick to Trenton



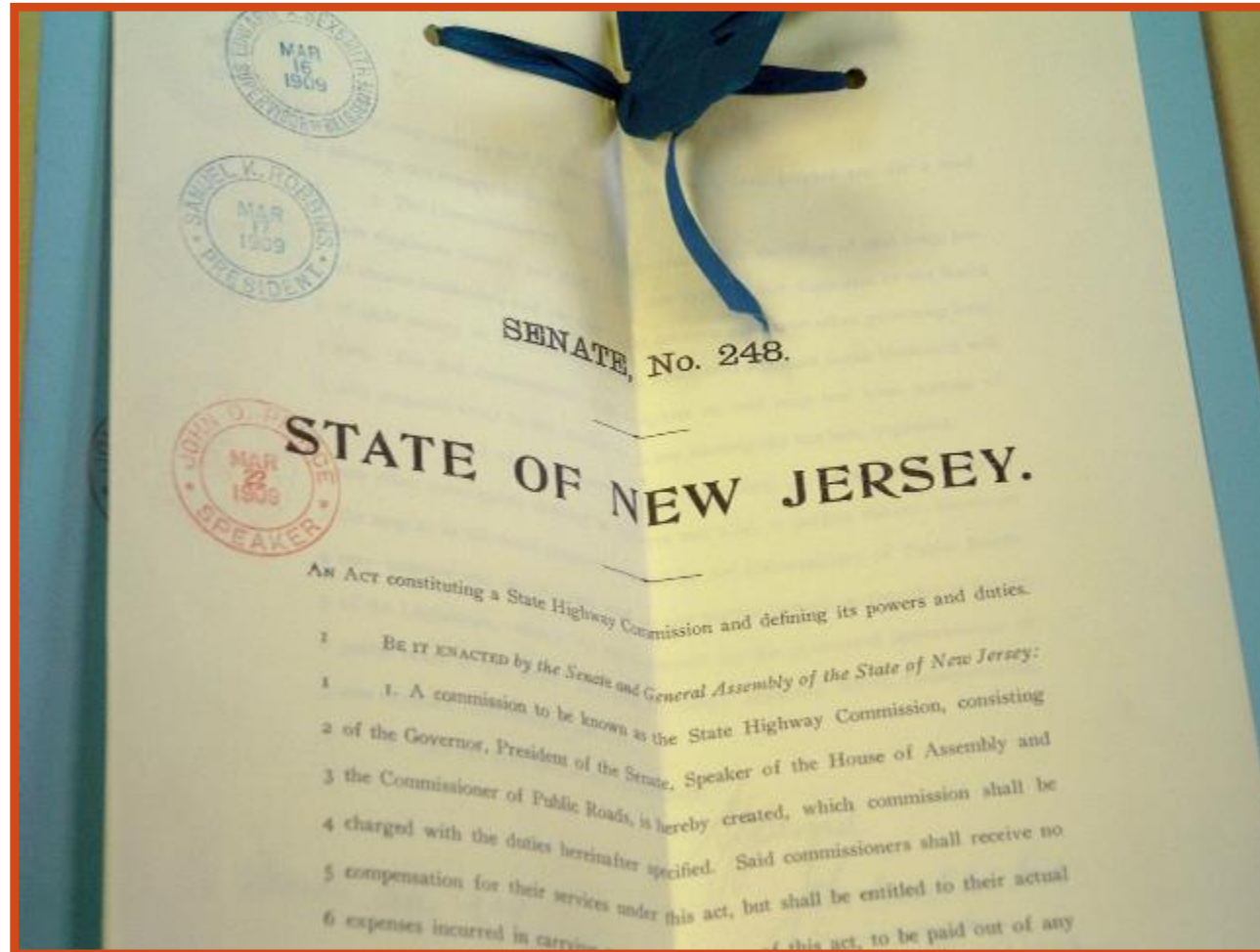
20th Century Engineering Prowess?



Trenton-New Brunswick Straight Line Turnpike Chartered in 1803 for 100 Years



1916: First State Highway Department Initial Highway System Designation



Great 1980s Office Building Boom





1980's State Bird



Suburban Office Agglomeration



1980s' Work Processes and Environments: Early IT



IT Driven Work Transformation



The New Corporate 2010s' Preference: Multi-Use Creative Environments

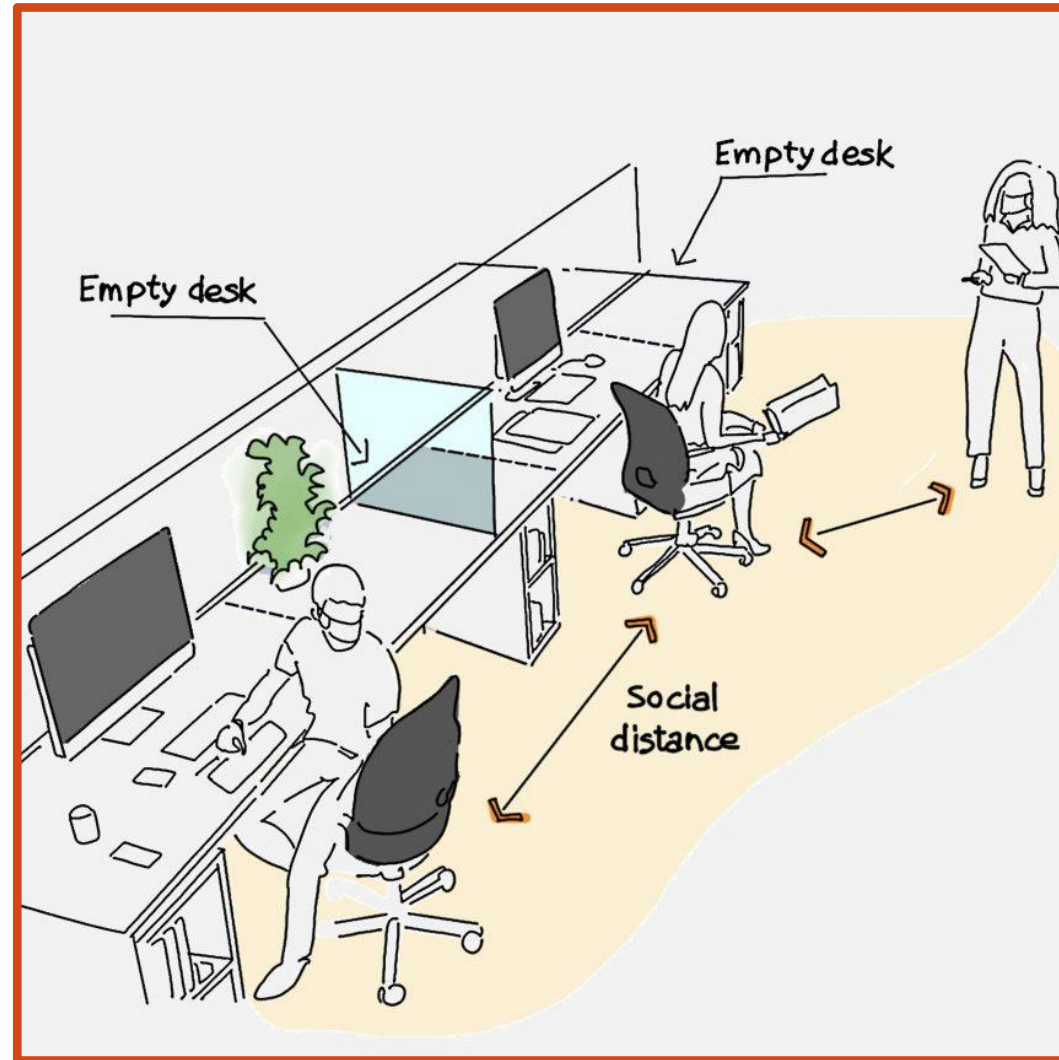




The Spring of Remote Work



Socially-Distanced Office





NEW NORMAL MEETING

SOCIAL DISTANCING

1-2 m



Rebalancing of Office Ecologies And the Office Ecosystem

Satellite Office Facilities

Co-Working Spaces Close to Suburban Residences of Remote Workers

Alternative Labels: Resource Centers or Clusters of Creativity

Part of the New Flexible Toolkit of Workplace Offerings

Organizational Resilience Via Geographical Diversification

Carmageddon



Mixed-Use LWP Developments



Ghost Towns





NJDOT Update

Diane Gutierrez-Scaccetti
Commissioner,
NJDOT



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Central Jersey Chambers of Commerce

Lina Llona,
Middlesex County Regional
Chamber of Commerce

Peter Crowley,
Princeton Mercer
Regional Chamber



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Regional Updates

Cheryl Kastrenakes.
Greater Mercer Transportation
Management Association (GMTMA)

Bill Neary,
Keep Middlesex Moving, Inc. (KMM)



Interactive Map

(609) 452-1491 tma@gmtma.org

Twitter Facebook Instagram LinkedIn



HOME ABOUT EMPLOYERS PROPERTY MANAGERS SENIORS SCHOOLS COMMUTERS **COMMUNITY** NEWS CONTACT





State Route 129 Pedestrian Road Safety Audit

City of Trenton, Mercer County, NJ



February 2020

Coordinated Human Services Transportation Planning

A Focus on Ocean
County's Age-Restricted
Communities



June 2020

Prepared By:
Greater Mercer TMA



Concept: Waze Carpool App

ADAPTED TO ADDRESS CUSTOMER NEEDS



Waze App

- Existing app
- \$.58/mile rate
- Payments fully facilitated by app
- Can filter by workplace, groups of people you know



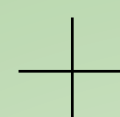
Subsidies

- Reduced ride cost
- Set maximum fare



Incentives

- Credits for riders
- \$ for drivers
- Guaranteed Ride Home



Geofence

Set up ride subsidy for trips with an origin or destination in targeted areas



Job Access

It's a Win!

Midday Service

ZLine BUS SERVICE



FREE Bus Service to Matrix Business Park

STOPS:

- Amazon
- Montgomery Way
- Hamilton Marketplace (Ruby Tuesday)

Monday – Sunday

Effective July 5, 2020

EVERY DAY BUS SCHEDULE

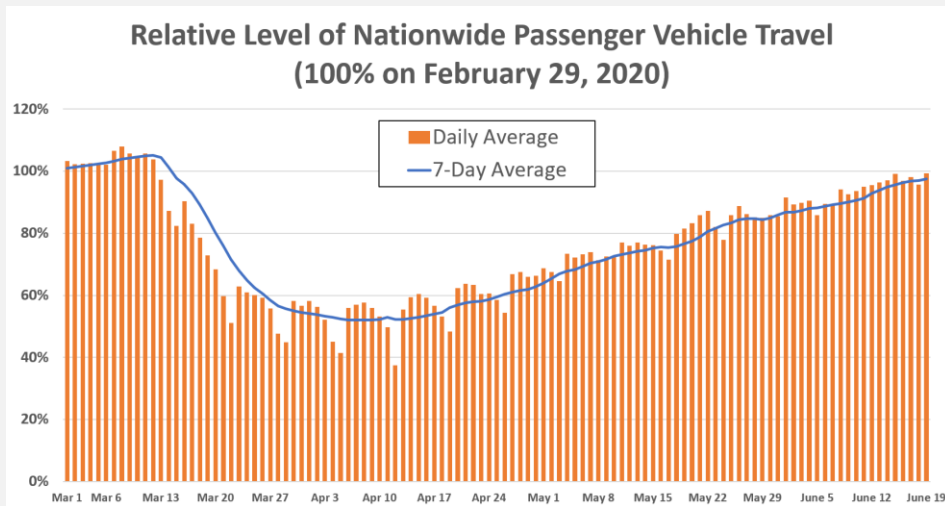
	Hamilton Marketplace	Amazon EWR4	Hamilton Marketplace
		4:50 AM	5:05 AM
	5:10 AM	5:25 AM	5:40 AM
	5:45 AM	6:00 AM	6:15 AM
	6:30 AM	6:45 AM	7:00 AM
	7:05 AM	7:20 AM	7:35 AM
	7:35 AM	7:50 AM	8:05 AM
<i>via ZLine² van</i>	11:40 AM	11:55 AM	12:10 PM
<i>via ZLine² van</i>		2:20 PM	2:35 PM
	5:00 PM	5:15 PM	5:30 PM
	5:35 PM	5:50 PM	6:05 PM
	6:05 PM	6:20 PM	6:35 PM
	6:40 PM	6:55 PM	7:10 PM

more updates



Full Restart on July 6

Bike Locker Survey



Vision Zero

Trenton Community Resources for Employment Fair

Join Us! FREE

When: Wednesday, July 1, 2020
11 a.m. to 2 p.m.

Where: via Zoom

Registration Required
(You can sign-up for one, multiple, or all sessions)

Sign-up at:
www.mccc.edu/tcref

RESOURCE SESSIONS

- Interviewing Skills
- Resume Writing
- Soft/Transferable Skills
- One Stop Career Services
- Employability Programs
- Transportation & Workplace Barriers...and more!

Sponsors:
James Kerney Campus @ MCCC (Host)
Eckerd Connects
ResCare Workforce Services
Dress for Success Central New Jersey
The Father Center (formerly UH Family Partners)
Mercer County One-Stop Career Center
Greater Mercer TMA
Princeton Air

MERCER COUNTY COMMUNITY COLLEGE
www.mccc.edu

GREATER MERCER TMA
Greater Mercer Partnership

Virtual Training for Job Hunters



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Thank You!

www.dvrpc.org/CentralJerseyForum/
COMING SOON: centraljerseytf.org/